

LWV-CA BILLBOARD POSITION
Adopted 2015

The League of Women Voters of Comal Area supports outdoor advertising regulations that preserve scenic beauty and provide for the enjoyment of those living and travelling in the Texas Hill Country. Outdoor advertising regulations should protect the legal rights of all property owners.

Specifically, LWV-CA supports state and municipal regulations to:

- Assure timely removal of abandoned billboards.
- Require billboards which are lighted to comply with "dark sky" restrictions that prevent excessive lighting, glare, and light trespass.
- Prohibit electronic signs on rural roads.

LWV-CA supports adequate state and municipal enforcement powers, including:

- Sufficient funding for staff to proactively monitor compliance.
- Public access to a database for permitted signs, with maps.
- Aids for the public to identify illegal or non-complying signs, like a checklist of common examples of non-compliance.
- Easy to use complaint process.

LWV-CA supports the prohibition of new billboards on roads that:

- Are unique and of special scenic value (like River Road & the Devil's Backbone)
- Currently have few billboards (in order to protect their scenic value)

LWV-CA supports the Commissioners' Court of Comal County's attempts to attain the authority to regulate outdoor advertising in unincorporated areas of the county.